

REGIONAL ECONOMIC IMPACT FORUM OVERVIEW 2025



Event Date:
October 14, 2025

Location:
*Flaum Hall |
Whitman School of Management,
Syracuse University*

wise WOMEN IGNITING
THE SPIRIT OF
ENTREPRENEURSHIP
women's business center

INTRODUCTION

The WISE Economic Impact Forum:

Honoring 20 Years, Shaping Tomorrow for CNY Women Entrepreneurs

On October 14, 2025, our Central New York community will come together to celebrate the achievements of women entrepreneurs and shine a spotlight on their vital contributions to our regional economy.

This special event will feature an awards ceremony honoring outstanding women business owners, as well as the release of the "State of Women Business Owners in Central New York" report through a dynamic on-stage presentation. The report will highlight key statistics, trends, and challenges facing women entrepreneurs, particularly in critical sectors like childcare, helping to spark relevant conversations and inspire action.

A powerful marketing video will also debut, sharing compelling stories from women entrepreneurs and illustrating WISE's 20-year legacy of supporting their journeys. Through storytelling, data, and meaningful discussion, this event will raise awareness, deepen understanding of the local entrepreneurial landscape, and engage the broader community in supporting the future of women-owned businesses in Central New York.



1

Celebrate Women Entrepreneurs

Recognize and honor the achievements of outstanding women business owners across Central New York through awards and storytelling.

2

Share Impact & Drive Dialogue

Present the State of Women Business Owners in Central New York report to highlight economic contributions, challenges, and opportunities, especially in key sectors like childcare.

3

Inspire Action & Investment

Engage policymakers, funders, and community leaders to take action through partnerships, funding, and policies that support women entrepreneurs and build a stronger regional economy.

AGENDA HIGHLIGHTS

7:45 AM – 8:20 AM | **Registration & Networking**
Light breakfast and networking before the program begins.

8:30 AM – 8:50 AM | **Energizing Welcome & Celebration**

8:50 AM – 8:55 AM | **“20 for 20” Video Premiere: 20 Years of Impact, 20 Years of WISE Women**

8:55 AM – 9:15 AM | **State of Women Entrepreneurs in CNY**

9:15 AM – 9:45 AM | **Panel: The Future of Women Entrepreneurs & Breaking Barriers**

9:45 AM – 10:00 AM | **WISE Legacy & Entrepreneurs of the Year Awards**

10:00 AM – 10:30 AM | **Closing & Networking**

WISE Economic Impact Forum
Tuesday, October 14
at 8:30 - 10:30 AM

Whitman School of Management | Flaum Hall



1 X



Visionary

Empowering the Future, Honoring the Past

\$5,000

- Top logo placement in program & signage
- Reserved table for 8 guests
- On-stage event recognition & optional welcome message
- Logo on website and in 2025 Impact Report
- Social media thank you

4 X



Catalyst

Igniting Change and Growth

\$2,500

- Prominent logo placement in program & signage
- Reserved table for 8 guests
- On-stage event recognition
- Logo on website and in 2025 Impact Report

5 X



Empowerment

Supporting Bold Aspirations

\$1,500

- Reserved table for 8 guests
- Logo in program & signage
- Logo on website

5 X



Community Sponsor

Supporting CNY Women Entrepreneurs

\$750

- Reserved table for 4 guests
- Logo in program & signage



Supporter

- Individual ticket with name listed in program*

*Tickets can be donated to local entrepreneurs

\$250



Women-Owned

Women-owned small businesses can sponsor to receive a ticket, name listed in program, and logo placement on our event page.

\$100

SPONSORSHIP LEVELS

MAKE AN
IMPACT



Ready to Champion Women Entrepreneurs in CNY?

Take the lead as a presenting sponsor, reserve a table, or make a meaningful donation today.

Your investment fuels bold ideas, builds thriving businesses, and creates lasting impact.

If you'd like to talk further, feel free to reach out to Meghan.

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About WISE: WISE Women's Business Center is an organization that's been dedicated to empowering women entrepreneurs for over 20 years. WISE stands for Women Igniting the Spirit of Entrepreneurship. As one of more than 150 Women's Business Centers nationwide and one of 26 New York State Entrepreneurship Assistance Centers, we're funded in part by the U.S. Small Business Administration and hosted by the Whitman School of Management at Syracuse University. We're proud to serve as a trusted partner for women business owners at every stage of their journey.

