



SPONSORSHIP OPPORTUNITY 2016

WISE | Women Igniting the Spirit of Entrepreneurship



WISE Symposium Unplugged 2016: SPONSORSHIP GUIDE & LEVELS

Mailing address:

721 University Avenue
Suite 116
Syracuse, NY 13244
ATTN: WISE Symposium

Proposed by: Lindsay Wickham, Events & Communications Manager
WISE Conference Representative

Accepted by: _____ Date: _____
Sponsor Representative



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Title Sponsor (\$10,000)

(limit 1)

- Inclusion of company logo as the exclusive Title Sponsor in promotional materials:
 - Bi-weekly email blasts (over 4,000 recipients)
 - On-site event banners and sponsor signage; logo recognition on-screen
 - The year-round WISE website, URL: <http://wisecenter.org>

- Three minutes to speak/present on stage during the welcome at the 2016 WISE Symposium
- Ten (10) posts and links in social media efforts on Facebook and Twitter leading up to the event
- Your logo on attendee name tags (exclusive opportunity)
- Opportunity to write three articles that will be published on the WISE Women's Business Center blog and linked through WISE social media: <http://wisecenter.org/blog/>
- Six (6) complimentary admissions to conference (includes continental breakfast, speaker presentations, break-out sessions, luncheon, awards ceremony and networking event)
- Display space and the opportunity to distribute company information at the venue (limited to 40 exhibitors/sponsors only for maximum exposure)
- Identification of your company's name with supporting women's entrepreneurial initiatives in CNY by thousands in the region exposed to the WISE promotional materials, and by the hundreds of women entrepreneurs and aspiring entrepreneurs attending the program

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Keynote Speaker Sponsor (\$5,000) **SOLD**

- Inclusion of your corporation logo in promotional materials, including:
 - Bi-weekly email blasts (over 4,000 recipients)
 - On-site event banners and sponsor signage; logo recognition on-screen
 - The year-round WISE website, URL: <http://wisecenter.org>
- Verbal recognition of sponsorship at the event
- Five (5) posts and links in social media efforts on Facebook and Twitter leading up to the event
- Opportunity to write an article that will be published on the WISE Women's Business Center blog and linked through WISE social media: <http://wisecenter.org/blog/>
- Four (4) complimentary admissions to conference (includes continental breakfast, speaker presentations, break-out sessions, luncheon, awards ceremony and networking event)
- Opportunity to introduce the Keynote Speaker and present Speaker Gift.
- Display space and the opportunity to distribute company information at the venue (limited to 40 exhibitors/sponsors only for maximum exposure)
- Identification of your company's name with supporting women's entrepreneurial initiatives in CNY by thousands in the region exposed to the WISE promotional materials, and by the hundreds of women entrepreneurs and aspiring entrepreneurs attending the program

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Parking Sponsor (\$2,500)

(limit 1)

- Inclusion of your corporation logo in promotional materials:
 - Two email blasts (over 4,000 recipients)
 - On-site event banners and sponsor signage; logo recognition on-screen
 - Logo on event parking sign
 - The year-round WISE website, URL: <http://wisecenter.org>
- Verbal recognition of sponsorship at the event
- One (1) post and link in social media efforts on Facebook and Twitter leading up to the event
- Two (2) complimentary admissions to conference (includes continental breakfast, speaker presentations, break-out sessions, luncheon, awards ceremony and networking event)
- Opportunity to display 1-2 vehicles at Entrance to Building
- Opportunity to offer 'shuttle vehicle(s)' to round robin attendees from parking lot to venue.
- For an investment of \$100, your company will receive exhibitor space on-site during the event and the opportunity to distribute company information at the venue (limited to 40 exhibitors/sponsors only for maximum exposure)
- Identification of your company's name with supporting women's entrepreneurial initiatives in CNY by thousands in the region exposed to the WISE promotional materials, and by the hundreds of women entrepreneurs and aspiring entrepreneurs attending the program

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Speaker Sponsor (\$1,500)

(limit 3)

- Inclusion of your corporation logo in promotional materials:
 - Two email blasts (over 4,000 recipients)
 - On-site event banners and sponsor signage; logo recognition on-screen
 - Logo on event parking sign
 - The year-round WISE website, URL: <http://wisecenter.org>

- Verbal recognition of sponsorship at the event
- One (1) post and link in social media efforts on Facebook and Twitter leading up to the event
- Two (2) complimentary admissions to conference (includes continental breakfast, speaker presentations, break-out sessions, luncheon, awards ceremony and networking event)
- Opportunity to introduce the Speaker and present Speaker Gift.
- Opportunity to have a Display Kiosk within the WISE Connections Café (the WISE WBC satellite counseling center for the day)
- Identification of your company's name with supporting women's entrepreneurial initiatives in CNY by thousands in the region exposed to the WISE promotional materials, and by the hundreds of women entrepreneurs and aspiring entrepreneurs attending the program

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Scholarship Sponsor (\$1,000)

The Scholarship Sponsor provides opportunities to five disadvantaged women or students who are entrepreneurs or aspiring entrepreneurs to be inspired at the 2016 WISE Symposium and will be recognized for a \$500 donation to the WISE Women's Business Center)

- Inclusion of company logo as an event sponsor in promotional materials:
 - One email blast (over 4,000 recipients)
 - On-site event banners and sponsor signage; logo recognition on-screen
 - The year-round WISE website, URL: <http://wisecenter.org>
- Verbal recognition of sponsorship at the event
- One (1) complimentary admission to the full-day conference (includes continental breakfast, speaker presentations, break-out sessions, luncheon, awards ceremony, conference materials, and networking event)
- For an investment of \$100, your company will receive exhibitor space on-site during the event and the opportunity to distribute company information at the venue (limited to 40 exhibitors/sponsors only for maximum exposure)
- Identification of your organization's name with supporting women's entrepreneurial initiatives in CNY by thousands in the region exposed to the WISE promotional materials, and by the hundreds of women entrepreneurs and aspiring entrepreneurs attending the program

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