

wise

WOMEN IGNITING THE SPIRIT
OF ENTREPRENEURSHIP

FEATURED ENTREPRENEUR

Mary Price

Owner and Artist, Kilnfusion Studio

One of the hardest parts of starting a business is to actually put your idea into action, without hesitation. Mary Price knew she had a great business idea shaping up in her mind, but she was having trouble putting it into motion. After encouragement from her husband and other women entrepreneurs at the WISE Women in Creative Business Roundtable, she finally put her plan in action!

Mary holds a degree in marketing and held jobs in non-profit fundraising and running a local chamber of commerce. About 15 years ago, she started to work with glass and completed a few projects using the medium. Originally not an artist by training, Mary started researching different glass techniques and eventually found her passion --- working with fused glass. To help nurture her creative side, she took classes in drawing and design at a local community college and continued to experiment in her studio with new glass fusing techniques and ideas.

One day, she decided to take a leap of faith and left her full-time job and followed her dreams of opening her own business. Mary and her husband built a studio in half of their basement, and she invested money to purchase a kiln to produce her work in house. Noting the importance of great customer service, Mary enjoys being able to take a client's needs and ideas and use her creativity to create a unique work of art. "I like being able to control the quality of my product," notes Mary. "I also enjoy the freedom to balance the home side as well as the work side." Currently researching commercial real estate, Mary plans to move the studio out of her house and into its own space over the next few years.

"Owning your own business is very rewarding," she says. "If you do the research and lay the groundwork, you'll be good... there's so many resources out there to help you get started."



*wise words
of wisdom...*

*"Treat people well and do your
best every day."*

- Mary Price

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WISE HAPPENINGS:

The Building Blocks for Starting a Business

WHEN: Nov. 6, 12:00 - 1:00PM
Nov. 28, 5:30 - 7:00PM
Dec. 4, 12:00 - 1:00PM

WHERE: WISE Women's Business
Center at The Tech Garden

WISE Women's Roundtable Discussions: Women in Creative Businesses

WHEN: Nov. 1, 15, 12:00 - 1:00PM
Dec. 6, 12:00 - 1:00PM

WHERE: WISE Women's Business
Center at The Tech Garden

Women in Food and Farming

WHEN: Nov. 8, 29, 12:00 - 1:00PM

WHERE: WISE Women's Business
Center at The Tech Garden

WISE Library Literacy: Improve Your Business for Free!

WHEN: Nov. 14, 12:00 - 1:00PM

WHERE: WISE Women's Business
Center at The Tech Garden

A women's business center... run for women, by women.

WISE Women's Business Center @ The Tech Garden // 235 Harrison Street // Syracuse, NY 13202 // (315) 443-8634 // jmlenwea@syr.edu

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A PROGRAM OF THE FALCONE CENTER FOR ENTREPRENEURSHIP AT SYRACUSE UNIVERSITY

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